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PANEL for TRACK 3: ICT for future networks

ICT at the service of the citizen: best practices and business cases

THURSDAY - September 13, 11:00-13:00, Aula Magna

Time	Author/Presenter	Affiliation	Project	Note
11:00	Domenico Schillaci	PUSH	PUSH: INNOVATION THROUGH DESIGN https://www.wepush.org	
11:15	Giacomo Fioroni	Municipality of Trento	Trento Smart City http://www.comune.trento.it	
11:30	Daniele Croce	In.sight	Arianna http://in.sight.srl/arianna/	
11:45	Eleonora Gargiulo	W-her	http://w-her.com/	
12:00	Fabio Graziosi	University of L'Aquila	INCIPICT http://incipict.univaq.it	
12:15				TBD
12:30			Open Discussion	

ABSTRACT:

Information and Communication Technologies (ICT) are increasingly becoming the preferred platform for delivering high value innovative services. They represent the key enabling technologies to drive the transition from current municipalities towards citizen-friendly *Smart Cities*. Indeed, following the current trend that foresees an increase from 54% of the world's population living in urban areas today to 66% by 2050, existing cities as well as their services are expected to evolve in order to optimize the usage and access to resources and empower the citizens with new tools to enhance their quality of life. In this framework, effective mobility management, accessible tourism, personal safety, support to physical impairments are few of the several challenges that Smart City platforms and services are expected to address.

This panel gathers experts from *companies* that provide innovative software and services to citizens and from *public bodies* as the main players of such *revolution* towards the Smart Cities paradigm, already started in some Italian cities, like e.g. Trento and L'Aquila (with emphasis on *disaster resiliency*). The experts will share their views about how to streamline and foster innovative services to solve public issues and enhance the quality of life of citizen. Test cases, innovation roadmaps and pilot projects will be presented to provide a vision on ongoing efforts in leveraging the potential of ICT at the service of the citizen.